



WINNER OVERALL WORLD CUP

CROSS COUNTRY

Justyna Kowalczyk (POL) &
Dario Cologna (SUI)

NORDIC COMBINED

Anssi Koivuranta (FIN)

SKI JUMPING

Gregor Schlierenzauer (AUT)

BIATHLON

Helena Jonsson (SWE)



NORDIC SUCCESS OVERALL WORLD CUP

08109

America's first female World Championship Medalist



Photo: NordieFocus

FISCHER RACING TEAM
KIKKAN RANDALL (USA)
WORLD CHAMPIONSHIPS LIBEREC (CZE)
SILVER SPRINT FT

fischersports.com

The Best USST XC athletes use Fischer

△ Andy Newell

Kikkan Randall

Kris Freeman



BALANCE

OVERALL WORLD CUP 08109

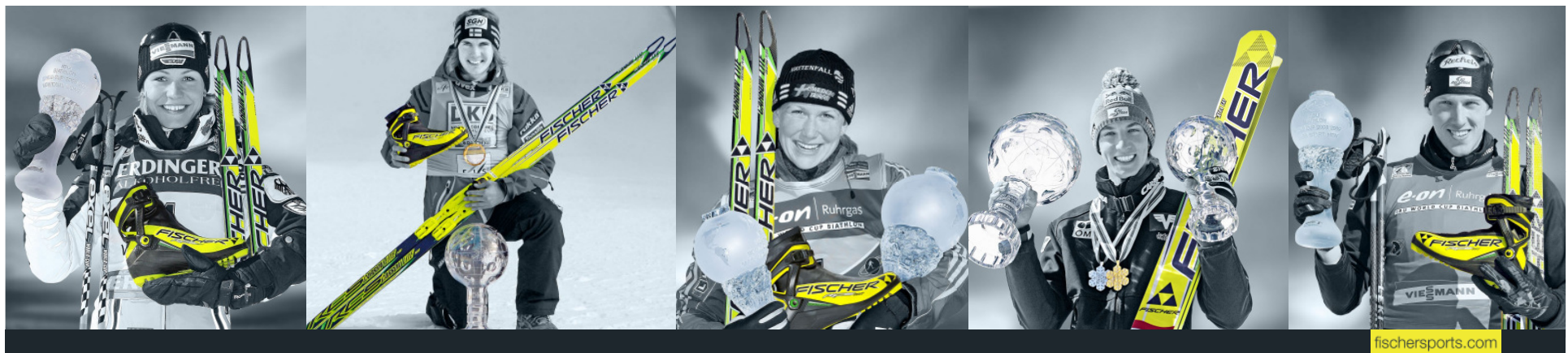
- ▲ Dario Cologna (SUI) – winner overall World Cup Cross Country & Tour de Ski winner
- ▲ Justyna Kowalczyk (POL) – winner overall World Cup Cross Country & Distance WC
- ▲ Petra Majdic (SLO) – winner Sprint World Cup Cross Country
- ▲ Ola Vigen Hattestad (NOR) - winner Sprint World Cup Cross Country



BALANCE

OVERALL WORLD CUP 08/09

- ▲ Gregor Schlierenzauer (AUT) - winner overall World Cup Ski Jumping & Ski Flying WC
- ▲ Anssi Koivuranta (FIN) – winner overall World Cup Nordic Combined
- ▲ Helena Jonsson (SWE) – winner overall World Cup, Sprint & Mass Start World Cup BT
- ▲ Magdalena Neuner (GER) – winner Individual World Cup Biathlon
- ▲ Dominik Landertinger (AUT) – winner Mass Start World Cup Biathlon



BALANCE

PODIUM PLACEMENTS 08/09 – SKI

(World Cup individual competitions)

	1.	2.	3.
▲ Cross Country	39	32	38
▲ Ski Jumping	23	18	20
▲ Nordic Combined	10	15	16
▲ Biathlon	20	22	20
▲ Total 273 =	92	87	94

BALANCE

PODIUM PLACEMENTS 08/09 – BOOTS

(World Cup individual competitions)

	1.	2.	3.
▲ Cross Country	8	8	10
▲ Nordic Combined	10	15	16
▲ Biathlon	15	18	16
▲ Total 116 =	33	41	42

BALANCE

OVERALL WORLD CUP CROSS COUNTRY - WOMEN

- ▲ 7 athletes with Fischer skis made the top ten
- ▲ 2 athletes with Fischer boots made the top ten

▲	1. Justyna Kowalczyk	POL	
▲	2. Petra Majdic	SLO	
	3. Aino Kaisa Saarinen	FIN	
▲	4. Arianna Follis	ITA	
	5. Virpi Kuitunen	FIN	
▲	6. Marianna Longa	ITA	
▲	7. Pirjo Muranen (skis + boots)	FIN	
▲	8. Therese Johaug	NOR	
	9. Kristin Steira Stoermer	NOR	
▲	10. Marit Björgen (skis + boots)	NOR	



BALANCE

OVERALL WORLD CUP CROSS COUNTRY - MEN

- ▲ 6 athletes with Fischer skis made the top ten
- ▲ 3 athletes with Fischer boots made the top ten

▲	1. Dario Cologna	SUI	
▲	2. Petter Northug	NOR	
▲	3. Ola Vigen Hattestad (skis + boots)	NOR	
	4. Pietro Piller Cottrer	ITA	
▲	5. Sami Jauhojärvi (skis + boots)	FIN	
	6. Axel Teichmann	GER	
▲	7. Jean Marc Gaillard (skis + boots)	FRA	
	8. Giorgio di Centa	ITA	
▲	9. Lukas Bauer	CZE	
	10. Vincent Vittoz	FRA	



BALANCE

MOST SUCCESSFUL NORDIC SKI BRAND 08I09

(according to FIS brand ranking)

OverAll

Ladies		
Rank	Brand	Points
1	Fischer	5370.00
2	Rossignol	1245.00
3	Madshus	800.00
4	Atomic	45.00
5	not assigned	40.00

Ladies and Men		
Rank	Brand	Points
1	Fischer	9870.00
2	Rossignol	2690.00
3	Madshus	2140.00
4	Atomic	555.00
5	Salomon	80.00
6	not assigned	40.00

Men		
Rank	Brand	Points
1	Fischer	4500.00
2	Rossignol	1445.00
3	Madshus	1340.00
4	Atomic	510.00
5	Salomon	80.00

Ladies

Distance		
Rank	Brand	Points
1	Fischer	3165.00
2	Rossignol	820.00
3	Madshus	470.00
4	Atomic	45.00

Sprint		
Rank	Brand	Points
1	Fischer	2205.00
2	Rossignol	425.00
3	Madshus	330.00
4	not assigned	40.00

Men

Distance		
Rank	Brand	Points
1	Fischer	2425.00
2	Rossignol	890.00
3	Madshus	835.00
4	Atomic	310.00
5	Salomon	40.00

Sprint		
Rank	Brand	Points
1	Fischer	2075.00
2	Rossignol	555.00
3	Madshus	505.00
4	Atomic	200.00
5	Salomon	40.00

BALANCE

OVERALL WORLD CUP NORDIC COMBINED

- ▲ 6 athletes with Fischer skis made the top ten
- ▲ 6 athletes with Fischer boots made the top ten
- ▲ 1 athlete with Fischer poles made the top ten

- ▲ **1. Anssi Koivuranta** (skis + boots) **FIN**
- 2. Magnus Moan NOR
- 3. Bill Demong USA
- ▲ **4. Björn Kircheisen** (skis + boots) **GER**
- ▲ **5. Jason Lamy Chappuis** (skis+boots) **FRA**
- ▲ **6. Mario Stecher** (skis + boots) **AUT**
- ▲ **7. Jan Schmid** (skis + boots + poles) **NOR**
- 8. Tino Edelmann GER
- ▲ **9. Bernhard Gruber** (skis + boots) **AUT**



BALANCE

OVERALL WORLD CUP BIATHLON - WOMEN

- ▲ 5 athletes with Fischer skis made the top ten
- ▲ 5 athletes with Fischer boots made the top ten
- ▲ 1 athlete with Fischer poles made the top ten

▲	1. Helena Jonsson (skis + boots)	SWE	
	2. Kathi Wilhelm	GER	
▲	3. Tora Berger (skis + boots + poles)	NOR	
▲	4. Magdalena Neuner (skis + boots)	GER	
	5. Andrea Henkel	GER	
	6. Olga Zaitseva	RUS	
▲	7. Darya Domracheva (skis + boots)	BLR	
	8. Martina Beck	GER	
▲	9. Simone Hauswald (skis + boots)	GER	

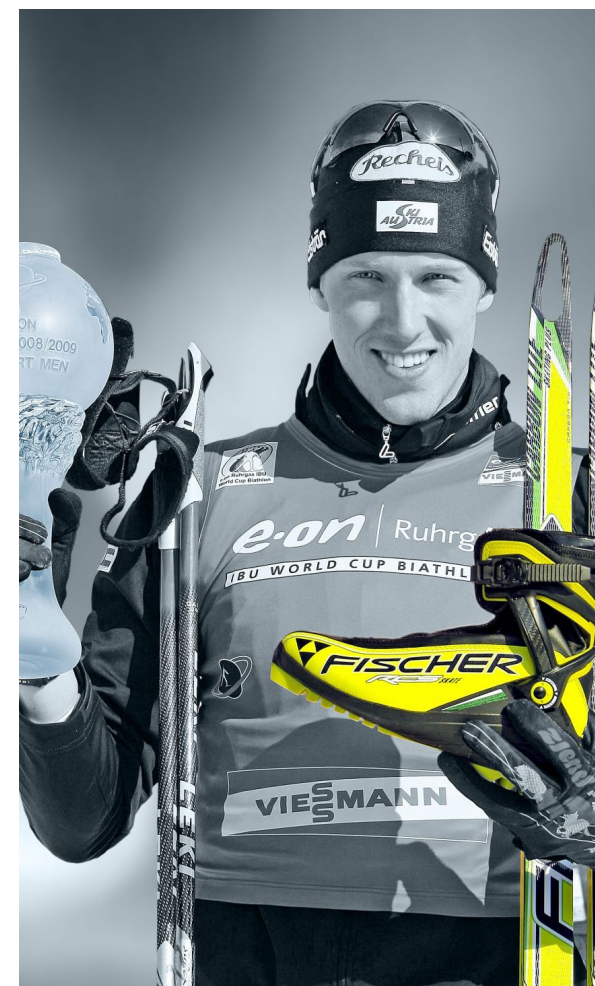


BALANCE

OVERALL WORLD CUP BIATHLON - MEN

- ▲ 2 athletes with Fischer skis made the top ten
- ▲ 1 athletes with Fischer boots made the top ten

1. Ole Einar Björndalen	NOR	
▲ 2. Tomasz Sikora	POL	
3. Emil Hegle Svendsen	NOR	
4. Michael Greis	GER	
5. Maxim Tchoudov	RUS	
6. Christoph Sumann	AUT	
7. Ivan Tcherezov	RUS	
8. Carl Johan Bergmann	SWE	
▲ 9. Björn Ferry (skis + boots)	SWE	
10. Halvard Hannevold	NOR	





WORLD CHAMPIONSHIPS
LIBEREC & PYEONG CHANG 2009:

MOST SUCCESSFUL SKI BRAND

21x GOLD | 23x SILVER | 33x BRONZE

PETTER
NORTHUG (NOR)



WORLD CHAMPIONSHIPS
PYEONG CHANG (KOR) & LIBEREC (CZE) 2009

WCH REVIEW

MEDAL TRACKER NORDIC – LIBEREC (CZE)

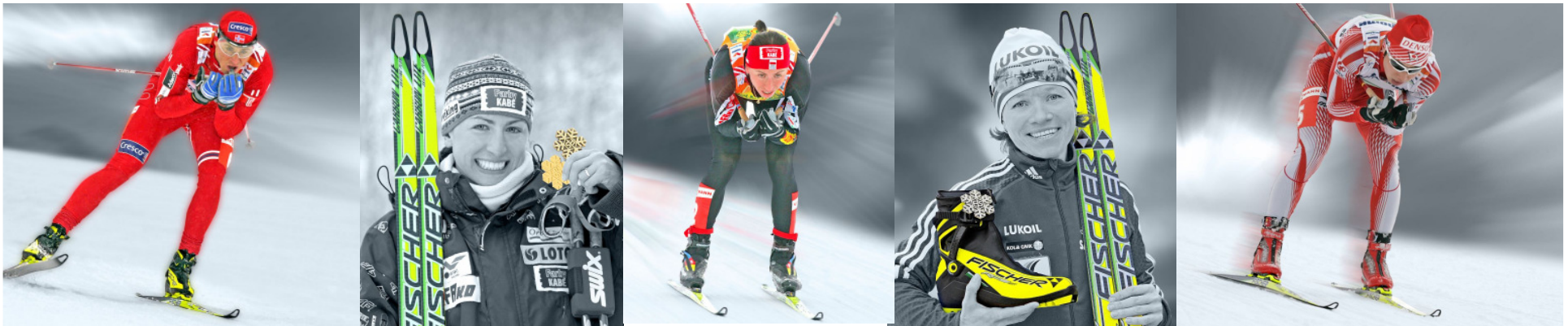
- ▲ SKIS: 17 x Gold 14 x Silver 23 x Bronze
- ▲ BOOTS: 5 x Gold 4 x Silver 9 x Bronze
- ▲ POLES: 1 x Silver 1 x Bronze
- ▲ 52,9 % of all medals with skis were taken by Fischer athletes
- ▲ 22 % of all medals with boots were taken by Fischer athletes



WCH REVIEW

MEDALS WITH FISCHER NORDIC HOLE SKI - NORDIC

- ▲ Gold Sprint - Ola Vigen Hattestad (NOR)
- ▲ Gold Pursuit - Justyna Kowalczyk (POL)
- ▲ Gold Team – Taihei Kato (JPN)
- ▲ Silver 50 km FT – Maxim Vylegzhanin (RUS)
- ▲ Silver 30 km FT – Evgenia Medvedeva (RUS)



WCH REVIEW

SUCCESS OF THE RCS CLASSIC ZERO

- ▲ Over 15 km in classical style the best six athletes succeeded with the **RCS Classic Zero**:
Zero:

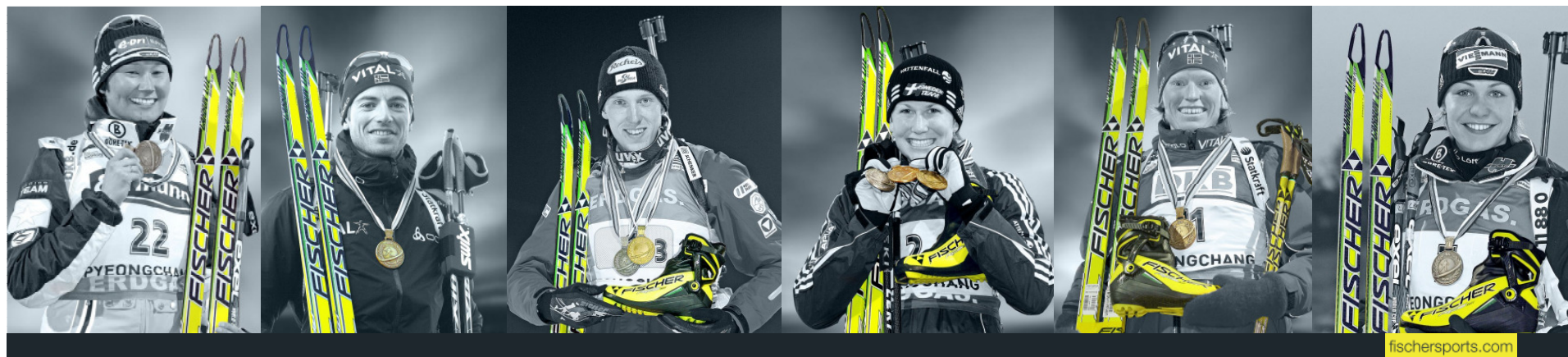
- ▲ 1. Andrus Veerpalu (EST)
- ▲ 2. Lukas Bauer (CZE)
- ▲ 3. Matti Heikkinen (FIN)
- ▲ 4. Kris Freeman (USA)
- ▲ 5. Jaak Mae (EST)
- ▲ 6. Dario Cologna (SUI)



WCH REVIEW

MEDAL TRACKER BIATHLON - PYEONG CHANG (KOR)

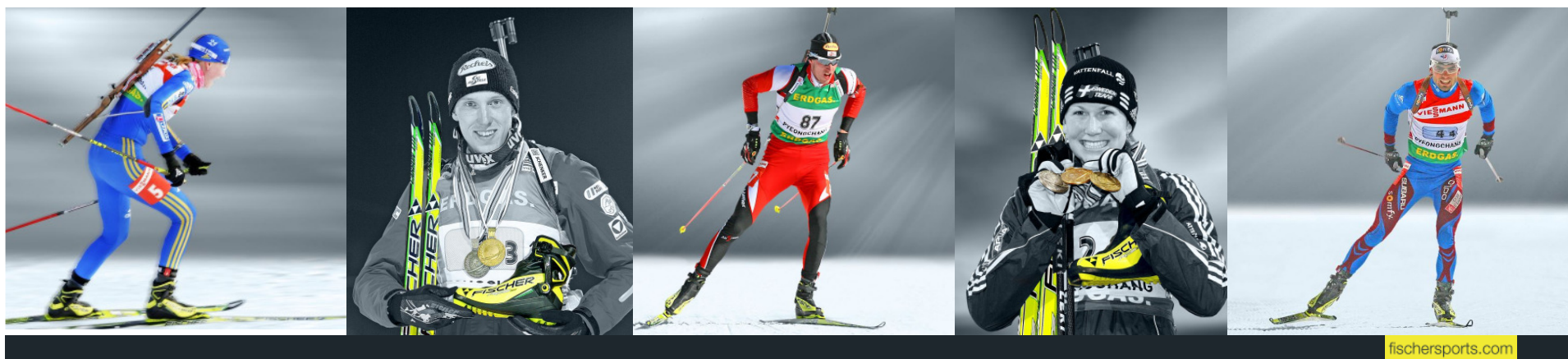
- ▲ SKIS: 4 x Gold 9 x Silver 10 x Bronze
- ▲ BOOTS: 4 x Gold 6 x Silver 6 x Bronze
- ▲ POLES: 1 x Bronze
- ▲ Premiere: First medal ever in the Fischer history on the complete package with Fischer skis, boots and poles thanks to Tora Berger (NOR, Bronze Individual).



WCH REVIEW

MEDALS WITH FISCHER NORDIC HOLE SKI - BIATHLON

- ▲ Gold Mixed Relay - Simon Fourcade (FRA)
- ▲ Gold Mass Start - Dominik Landertinger (AUT)
- ▲ Gold Pursuit - Helena Jonsson (SWE)
- ▲ Silver Relay - Dominik Landertinger (AUT)
- ▲ Bronze Mixed Relay - Arnd Peiffer (GER)



WCH REVIEW

FACTS & FIGURES ABOUT NNN (NEW NORDIC NORM)

- ▲ 78,7 % of all WCH medal winners 2009 in the Cross Country, Nordic Combined and Biathlon disciplines succeeded with NNN.
- ▲ 82,9 % of the World Champions in Pyeong Chang (KOR) and Liberec (CZE) succeeded with NNN.
- ▲ Except one, all World Champions in Biathlon succeeded with NNN.

