

# RBC OLYMPIANS PROGRAM

2015 - 2017

## PROGRAMME ATHLÈTES OLYMPIQUES RBC



TM/RC



PREMIER NATIONAL PARTNER  
GRAND PARTENAIRE NATIONAL

### Position Purpose

RBC is seeking a number of Olympic and Paralympic athletes and hopefuls to act as community ambassadors in a national outreach program. The RBC Olympians Program is a key component of RBC's support of the Olympic movement in Canada.

The successful candidates will support the delivery of an outreach program targeted at Canada's youth and promoting the value of sport, exercise and the Olympic values. The athletes will also engage RBC employees, clients and community partners with messages of commitment, excellence, teamwork and leadership. Additionally, the athletes will support RBC's long-time partnership with the Canadian Olympic Committee and work to build enthusiasm around the Olympic movement in Canada. This may include, without limitation, speaking engagements, appearances at RBC sponsored events, providing testimonials, journal entries, blog entries and sharing stories about their experiences in sport.

The positions will be spread across Canada in urban centres such as Vancouver, Calgary, Toronto, Montreal and Halifax, with flexibility to offer positions in other areas. We are offering part-time contract positions of 24 months beginning in October 2015 and are looking for both summer and winter athletes.

### Knowledge / Experience

#### **Essential**

- Must be one of the three following:
  1. A currently competing, Sport Canada AAP carded Olympic or Paralympic athlete, or a future Olympic or Paralympic hopeful
  2. A non-carded athlete with a letter of recommendation from their NSF to confirm the following:
    - The athlete is in good standing with their NSF
    - The athlete is committed to train and compete for their NSF, representing Canada, for the upcoming year
  3. A recently retired Olympic or Paralympic athlete who has not been retired from sport for more than two years at the time of applying
- Strong written and oral communication skills
- Exceptional organizational skills
- Basic Computer Skills (Microsoft Office, Internet, e-mail, PowerPoint and Excel)
- A sense of teamwork as well as the ability to work autonomously
- Exudes professionalism

#### **Desirable**

- Previous Olympic or Paralympic Games experience and/or international competition results will be taken into consideration
- Experience engaging youth in sport
- Previous work experience in a professional corporate environment
- Experience with public speaking including the development and delivery of key messages
- Experience working with the media is a definite asset

#### **Required Competencies**

- Adaptable and open to change in a fast-paced environment
- Works to build partnerships with key stakeholders

- Committed to continuous learning and self-improvement
- Displays leadership and shows initiative
- Self-confident and able to communicate effectively in varying situations
- Comfortable in both an autonomous and a team environment

### **Key Accountabilities**

When representing RBC during appearances or public speaking engagements you possess strong interpersonal and communication skills with the ability to clearly articulate the RBC Olympians Program to engage diverse audiences. You are a creative individual with the ability to easily share your life stories and athletic experiences with others.

In addition to your community outreach role, you may work in various departments within RBC, garnering valuable career-development experience in the process. You are equally comfortable working on your own as well as in a team environment with your colleagues, always working to ensure departmental success.

Working arrangements and schedules will be flexible, but candidates should be able to commit to a minimum of 10 hours per week (in-office or remotely) during the off-season. The RBC Olympians' time will be shared between working in an office environment and the delivery of engaging presentations to youth, RBC employees, clients and other stakeholders.

When in the office, the successful candidates will work in the Public Affairs department, or another department within the Bank as assigned. The candidate will assist with marketing, sponsorship, communications, corporate giving, and other duties as required. If you are an active athlete, you should be prepared to clearly articulate your scheduling needs from a training and competition perspective. Additionally, all candidates should be able to indicate what areas of interest appeal to them from a work experience standpoint (e.g. marketing communications, customer service, personal banking/financial services, business banking, human resources, etc.).

As Canada's longest standing supporter of the Canadian Olympic Team (dating back to 1947), RBC has a strong history of supporting amateur sport, including world class Olympians and Paralympians.

This position offers a competitive salary commensurate with experience and availability.

**Education Required:** High School Diploma / GED

**Special Conditions:** Contract

Screening and interviews will be completed through the month of July\*, and hiring selections will be finalized by mid-August 2015. Selected athletes must return a fully completed contract by August 31, 2015 in order to be accepted into the program.

\*As a proud Canadian Olympic Team partner since 1947, RBC understands the importance of preparation and planning for competition. As such, if you are a summer athlete who will be competing for Team Canada in the Pan American Games, please indicate this on your application and include the date when you are finished competition. Screening and interview times will be adjusted accordingly so as to not impact performance.