

Salisbury Winter Sports Association Campaign for the New Jump

The mission of the Salisbury Winter Sports Association is to acquaint our nearby communities, especially the children, with Nordic ski jumping and cross-country and Alpine skiing, and to teach the skills necessary for their enjoyment and lifelong pursuit. As part of its mission, SWSA hosts and perpetuates the annual ski jumping competition on Satre Hill to sustain ski jumping in Salisbury and the Eastern United States.

SUMMER 2010

Please help the Salisbury Winter Sports Association (SWSA) complete construction on its world-class ski jump to host the **2011 US Junior Olympics**, and continue an 85 year tradition of championship jumping in Salisbury. This April, local contractors began replacing the obsolete wooden jump tower with a modern steel design, constructing a new judges' stand, and making renovations to the landing hill and other facilities. **Please help us finish the job!**

The Junior Olympics is the premier national competition for skiers aged 17 and younger, and will include both Jumping and Nordic Combined events.

Over 200 children in Salisbury and Canaan receive funding, equipment, and coaching in jumping, downhill skiing, and cross-country skiing from SWSA each year. SWSA's volunteers maintain 3 jumps, including the flagship 65 meter hill, which is a crucial stepping stone in the development of up- and coming Eastern skiers looking to reach the Olympic lengths of 90 and 120 meters. Novice jumpers learn on SWSA's 20 and 30 meter hills.

"The new tower will be a huge factor in reviving interest in Ski Jumping in the East, not only to keep Salisbury's great Nordic tradition alive but to give the East a desperately needed hill in the critical size range on which youngsters really learn to fly."

Larry Stone, former Salisbury Jumper, and Lake Placid and Olympic Coach.

GIVING LEVELS:

FRIENDS: **Up to \$99**
 BRONZE: **100+**
 SILVER: **\$500+**
 GOLD: **\$1,000+**
 WORLD CUP: **\$5,000+**
 HALL OF FAME: **\$10,000+**

ADDITIONAL NAMING OPPORTUNITIES

DEFLECTION BOARDS
 LEFT SIDE: **\$10,000** RIGHT SIDE: **\$10,000**
 CHIEF MEASURER'S STAND: **\$10,000**
 AMBULANCE STATION: **\$10,000**
 SAFETY FENCING: **\$20,000**
 HANDICAP PARKING: **\$10,000**
 GRADING LANDING HILL: **\$10,000**
 BEAUTIFICATION OF GROUNDS: **\$25,000**
 ON-SITE WELCOME/DONOR LIST SIGN: **\$25,000**
 WELCOME / DIRECTIONS SIGN
 IN PARKING FIELD: **\$25,000**
 JUDGES' TOWER: **\$100,000** **FULFILLED**
 LIGHTS FOR NIGHT JUMPING:
 65 METER TOWER: **\$7,500**
 65 METER LANDING HILL: **\$7,500**
 AWARDS PODIUM: **\$5,000** **FULFILLED**
 HILL RECORD SIGN: **\$5,000**
 BLEACHERS: 1. OUTRUN **\$5,000**
 2. OUTRUN **\$5,000** 3. LANDING HILL **\$10,000**
 UPPER ROAD: **\$10,000**
 LOWER ROAD: **\$10,000**
 PARKING FIELD: **\$25,000**

FUNDRAISING GOALS

PROJECT	BUDGET
To demolish the existing tower, install new footings, construct a steel tower and inrun with wood plank decking and install new stairway:	\$500,000
To demolish and build a new judges' tower.	\$100,000
To modify the landing hill and other earth moving work.	\$100,000

PLEASE HELP US ACHIEVE OUR GOALS. ALL NAMED FACILITIES WILL BE LISTED ON SITE.

The SWSA Jump Capital Campaign is a fund with the Berkshire Taconic Community Foundation.

- Send a check payable to: BTCF/SWSA to Berkshire Taconic Community Foundation, 800 No. Main St., Sheffield, MA 01257-0400
 - On-line at www.jumpfest.org. Click on the "Donate to SWSA" green button and follow the prompts
 - To give stock, phone Lisa at 413.229.0370 or email lisa@berkshiretaconic.org and request information
- 10% of all gifts will be reserved for the long-term support of SWSA's facilities and programs



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